



Celebrating 41 Years In Heber City

First Security Bank
Heber City Branch

**GRAND
RE-OPENING**

July 17 - July 31, 1997

5 So. Main, Heber City

June 24, 1998

THE WASATCH

First Security Celebrates 70 Years as a Bank Holding Company

On Monday, June 15, the nation's oldest multistate bank holding company turns 70.

According to Spencer F. Eccles, chairman and chief executive officer of First Security Corporation, it's been a remarkable 70 years.

"Seventy years in business is an outstanding achievement in and of itself, but even more remarkable is First Security's record of accomplishment over that time," said Mr. Eccles. "We have survived recession, depression, inflation, war and political upheavals without ever losing a single penny of depositors' money. We have increased our market share and expanded our market area, and we have evolved into a diversified financial services company that is recognized as one of the nation's most successful."

Mr. Eccles added that perhaps

most importantly, First Security has remained independent. And, he reiterated his desire and that of the corporation's board of directors to maintain First Security's independence, which will ensure continued quality financial services, shareholder value, employment opportunities and community support for many years to come.

"Contrary to popular opinion, I have not been around for all of First Security's 70 years - it just seems like it," Mr. Eccles said. "However, during my 38 years with the company, it's been my privilege to work with the finest, most dedicated and talented employees anywhere. I can assure you that all of us at First Security are committed to providing our customers with a 110 percent level of customer service that is unrivaled in the financial services in-

dustry."

Customers and others in the community are invited to join anniversary celebrations at their local branches on Monday, June 15.

With approximately \$19.2 billion in assets, First Security Corporation is poised to become the second largest independent bank holding company headquartered west of the Missouri. First Security operates 313 bank branches and more than 60 business banking offices in Utah, Idaho, New Mexico, California, Nevada, Oregon and Wyoming. The corporation also operates more than 140 mortgage and construction lending offices in 26 states through subsidiaries First Security Bank and CrossLand Mortgage Corp.

For more information, visit www.firstsecuritybank.com.

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Community First Bank of Heber Receives Chamber "Clean Sweep" Award

Community First Bank in Heber makes a major contribution to Main Street beautification with a lovely building fronted by lawn, shrubs, and day lilies. Congratulations to all the employees of Community First Bank. Pictured receiving the award is Drew Park, Vice President, and Manager, Shelly Van Wagoner, Commercial Loan Officer and Carolyn Erikson, teller.